

## **ORDER**



<b>Orders</b>	<b>Order / Rev:</b>	<u>104170</u>
	<b>Alt Order #:</b>	
	<b>Product Desc:</b>	<u>State Senate 3Q12</u>
	<b>Estimate:</b>	
	<b>Flight Dates:</b>	<u>09/03/12 - 09/30/12</u>
	<b>Original Date / Rev:</b>	<u>07/10/12 / 10/02/12</u>
	<b>Order Type:</b>	<u>GENERAL</u>

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

Agency	Name:	Benny for Nevada
	Buying Contact:	
	Billing Contact:	
		1930 Village Center Cir.
		Las Vegas, NV 89134

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Benny for Nevada <u>Revised</u>
	Demographic:	A25-54
	Product Codes:	PLC09
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:05:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	10	\$7,250.00	\$6,162.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	10	\$7,250.00	\$2,100.53	5.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Order / Rev: 104170  
Alt Order #: \_\_\_\_\_  
Flight Dates: 09/03/12 - 09/30/12

Advertiser: Benny for Nevada  
Product Desc: State Senate 3Q12  
Estimate: \_\_\_\_\_  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/03/12	09/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$375.003	0.00	NM	6	\$3,650.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/03/12	09/09/12	-TWTF---	3	\$375.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time			Weekdays	Length		Rate	Rtg	Type			
16	KSNV	09/19/12-09/20/12	M-F Wheel MG for 1.13,1.8,1.7,1.14	7-730pm			--WTh----	:30		\$725.00	0.00	NM			
17	KSNV	09/19/12-09/20/12	M-F Wheel MG for 1.13,1.8,1.7,1.14	7-730pm			--WTh----	:30		\$725.00	0.00	NM			
Week:	09/10/12	09/16/12	MT-T---	3	\$375.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time			Weekdays	Length		Rate	Rtg	Type			
4	KSNV	09/10/12-09/16/12	M-F Wheel See MG 1.15	7-730pm			MT-Th----	:30	(\$375.00)	0.00	NM				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
Week:	09/17/12	09/23/12	MTWT---	3	\$375.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time			Weekdays	Length		Rate	Rtg	Type			
7	KSNV	09/17/12-09/23/12	M-F Wheel See MG 1.16,1.17	7-730pm			MTWTh----	:30	(\$375.00)	0.00	NM				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	09/17/12-09/23/12	M-F Wheel See MG 1.16,1.17	7-730pm			MTWTh----	:30	(\$375.00)	0.00	NM				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	09/17/12-09/23/12	M-F Wheel See MG 1.18	7-730pm			MTWTh----	:30	(\$375.00)	0.00	NM				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
18	KSNV	09/27/12-09/27/12	M-F Wheel MG for 1.10,1.9	7-730pm			---Th----	:30	\$725.00	0.00	NM				
Week:	09/24/12	09/30/12	M--T---	2	\$375.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time			Weekdays	Length		Rate	Rtg	Type			
10	KSNV	09/24/12-09/30/12	M-F Wheel See MG 1.18	7-730pm			M--Th----	:30	(\$375.00)	0.00	NM				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
11	KSNV	09/24/12-09/30/12	M-F Wheel Unresolved	7-730pm			M--Th----	:30	(\$375.00)	0.00	NM				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA	CM	445p-515p (4:45 PM-5:15 PM)	-----	:30	0	\$900.003	0.00	NM	4	\$3,600.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/03/12	09/09/12	-----S	1	\$900.00	0.00									
Week:	09/10/12	09/16/12	-----S	1	\$900.00	0.00									
Week:	09/17/12	09/23/12	-----S	1	\$900.00	0.00									
Week:	09/24/12	09/30/12	-----S	1	\$900.00	0.00									
													Totals		
													10    \$7,250.00		